

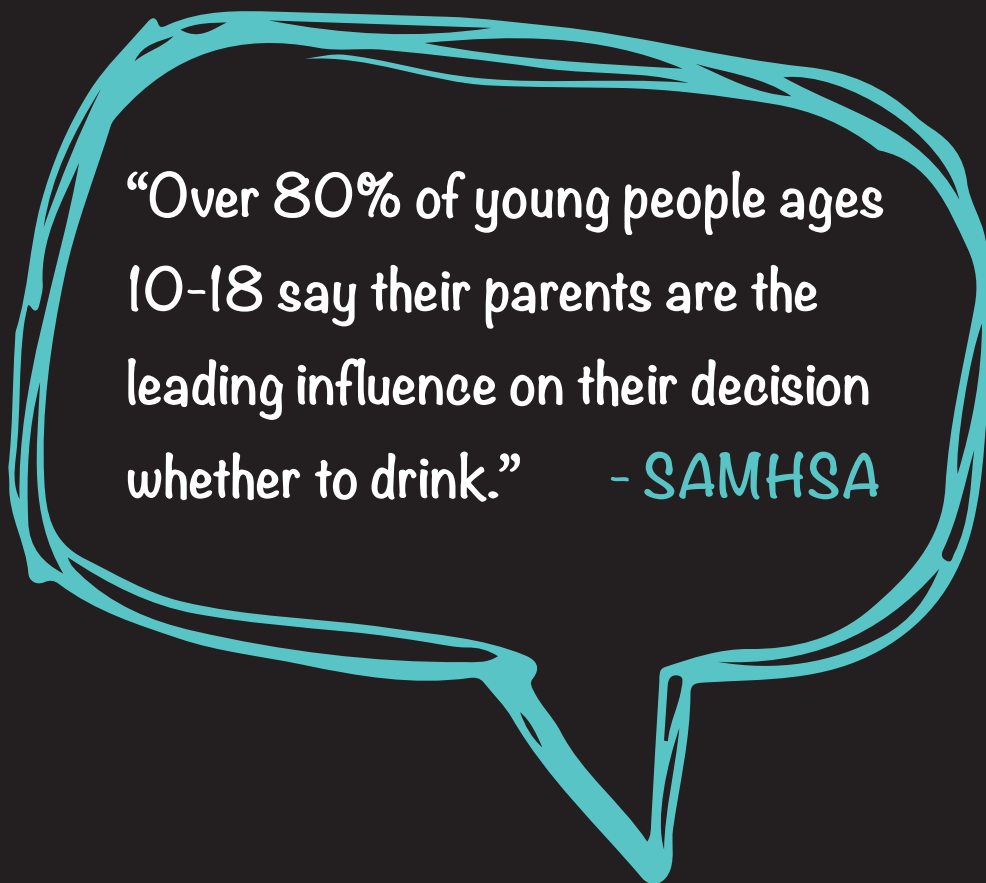
PROTECTIVE FACTOR

PARENTS & CARING ADULTS

- 2023 data indicate there have been notable increases across four protective factors
 - A considerable majority (68.7%) of Rye 7th-12th graders report their parents talk with them about the dangers of drugs at least some of the time
 - Most notably a large majority of Rye MS & HS students report that their parents set clear rules (93.6%) and enforce consequences for breaking them (82.7%) - currently at the highest levels observed since 2016!
 - More than a third of students report that their teachers talk with them about the danger of drugs
- LET'S GROW THIS!"

Protective Factors	2016	2018	2021	2023	Change
Parents talk about dangers of drugs	72.5%*	66.2%	66.4%	68.7%	↑ 2.3
Parents set clear rules	78.7%	76.4%	74.1%	93.6%	↑ 19.5
Parents enforce consequences for breaking rules	53.1%	51.1%	55.5%	82.7%	↑ 27.2
Teachers talk about dangers of drugs	44.7%*	31.1%	35.3%	38.9%	↑ 3.6

Source: 2023 PRIDE Survey



Parents/Guardians: Know Your Influence!



Click here to see survey data on our website

Mind the Message



- When parents offered messages about how to be "safe" when drinking, youth were at high risk of excessive drinking in college
- College students who believed their parents disapproved of marijuana use were less likely to use it

(Source: Maryland Collaborative, courtesy Amelia Arria, PhD)

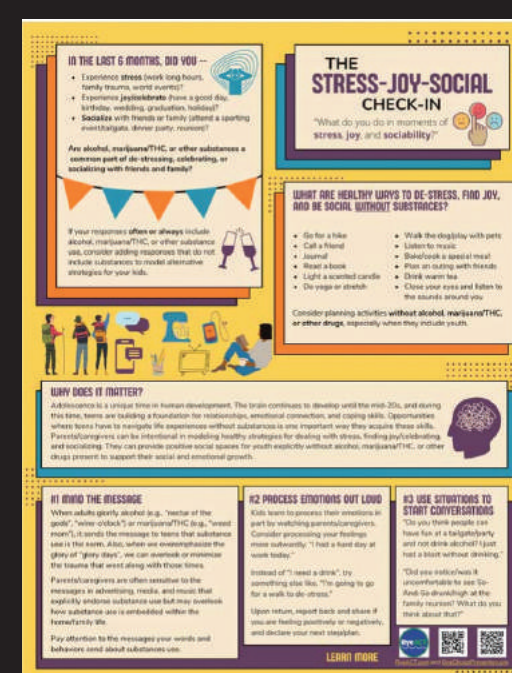
Establish a **CLEAR EXPECTATION** of **NO-USE** for **YOUTH**.
It Matters - and **IT WORKS!**



We Have Resources that Can Help:



The One Choice 5



Stress-Joy-Social Check-In