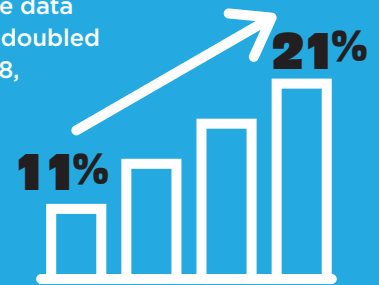


DID YOU KNOW? E-CIGS/VAPING



National Monitoring the Future data shows youth e-Cig use nearly doubled from 11% in 2017 to 21% in 2018, the largest ever single-year increase in any one substance in the 44 year history of the survey.



* 12th grade use = 26.7% (National)
* 12th grade use = 31% (Westchester)

INCREASE in Use Rates (2016-2018)



GRADE	Rye 2016	Rye 2018
7	1.2%	.8%
8	6.9%	8.2%
9	14%	14.5%
10	24.6%	30.5%
11	33.7%	38.1%
12	42.3%	47.7%

RYE

Past 30-Day Use of Vapes/E-Cigs (2016-2018)

Despite increased use rates, the majority (68.9%) of Rye High School students report NOT vaping in last 30 days!

Youth in Rye are vaping and using e-Cigs at rates significantly higher than their peers in Westchester County and nationally.

NICOTINE USE CHANGES THE BRAIN



Youth who use e-cigarettes are 6-7x more likely to move on to combustible cigarettes, compared to their peers who don't use e-cigs.

- Dr. Nora Volkow, NIDA

Addiction is a pediatric onset disease. 90% of adults with a substance use disorder began using nicotine, alcohol, or other drugs before the age of 18.



WHERE ARE THEY GETTING IT?



14.8%
vape shop



8.4%
gas station/
convenience store



6.5%
internet



E-Cigs contain nicotine, a highly addictive drug. Research suggests that nicotine use in adolescence primes the brain for addiction to other substances.

JUULING IS VAPING

Youth who use nicotine are...

4x more likely to use alcohol,



6x more likely to binge drink,



7x more likely to use marijuana,



8x more likely to use other drugs

...than their peers who do not use nicotine.



Like and Follow RyeACT



AND ALSO...

Youth report using vaping devices for other substances, particularly marijuana, THC, and hash oil. Use of marijuana and THC in adolescence is strongly correlated with the use of alcohol, nicotine, and other drugs, and with negative outcomes such as poor motivation, drop in IQ, and psychotic symptoms.

**"KNOW THE RISKS.
TAKE ACTION.
PROTECT OUR KIDS."**

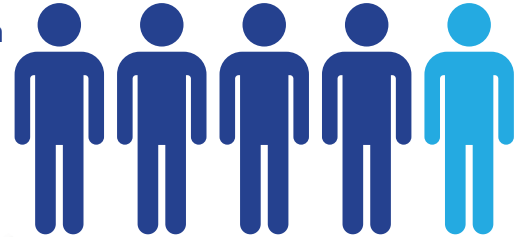
US SURGEON GENERAL JEROME ADAMS



As of November 2019, the CDC has confirmed 2051 cases of "EVALI" (E-cig/Vaping Lung Injury) in **49 States**, **39 Deaths**, and **14%** of patients are < 18 years of age



4 out of 5 youth who use e-Cigs say they are attracted to the **FLAVORS**

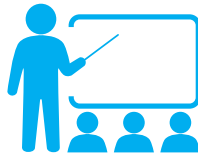


EASY TO CONCEAL

Devices look like common backpack items such as pens and flash drives



A student could inhale while a teacher's back is turned and all evidence is gone 10 seconds later



If your child may be vaping or has persistent respiratory symptoms

TALK TO YOUR CHILD'S PEDIATRICIAN



Dispose of e-Cigs/Vaping Devices
NO QUESTIONS ASKED
Monday - Friday, 8AM - 4PM
Rye Police Department
Ask for a Detective



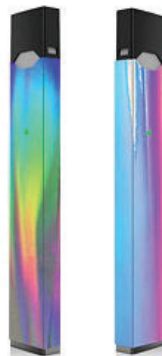
THINK YOUR CHILD MAY NEED HELP QUITTING?

Text **QUIT** to **202-804-9884**
or visit **BecomeAnEx.org**

what's the law?

In July 2017, New York state law explicitly banned e-Cigs and vapes on school grounds. As of November 2017, the law prohibited the use of e-Cigs and vaping devices in all public indoor spaces.

Rye City School District policy prohibits e-Cigs and vapes, along with cigarettes and other tobacco products, in all school buildings, on school property, at school sponsored activities, and in vehicles used to transport students for school-related events.



SOURCES

- Pride Student Survey, Nov 2018
- DuPont et al, 2018
- Surgeon General's Advisory, Dec 2018
- American Journal of Preventive Medicine
- Westchester County Data, SAS Corp. 2019
- American Journal of Preventive Medicine
- RCSD Policies #1530, #5300, #8410

Talk.
They hear you....



Youth whose parents talk to them regularly about the dangers of drug use are 42% less likely to use substances than their peers whose parents don't.

Rye survey data confirms when "parents set clear rules," youth are more likely to refrain from substance use.

Need Help Talking to Your Child?

Scan This Code to Access Helpful Resources

<http://bit.ly/2ZLFPkPw>

